



## An illustrious history

Eddie Stobart was a small family business founded at the beginning of the 1970s carrying a wide variety of loads around the Cumberland area and beyond across the North West.

Hard work, a special friendly family approach and a dedication to smart, efficient service soon ensured the legendary green, red and white lorries could be spotted far and wide.

As the Company's fame spread, the Nation's avid trucking fans started taking special note when they 'Spotted' a Stobart truck. From the earliest days every Eddie Stobart vehicle has been given a unique name which helps fans identify the lorry they've spotted, with the real experts being proud to have noted down the name and number of EVERY Stobart on the road!

In 2007, reflecting its huge success, Eddie Stobart became a Public Limited Company. Today as part of Stobart Group which incorporates the James Irlam and O'Connor Group fleets, Stobart is the leading name in UK multimodal logistics. The Group now operates a fleet of around 2000 vehicles, has almost 5500 employees, around 40 depots and huge warehouses across Europe.



# Stobart

MEMBERS CLUB

Eddie Stobart Promotions, Brunthill Road, Kingstown Industrial Estate, Carlisle, CA3 0EH UK.  
Email [promotions@eddiestobart.co.uk](mailto:promotions@eddiestobart.co.uk)

**01228 517800** [www.eddiestobart.co.uk](http://www.eddiestobart.co.uk)

**GREAT  
FUN FOR ALL  
THE FAMILY!**

# Stobart

 MEMBERS CLUB

The OFFICIAL club for Stobart fans.



**Exclusive**

Members / benefits and  
merchandise discounts!

# Join the Official Stobart Spotting Army!

**Like thousands of others you may already have great fun looking out for the famous Stobart trucks in their smart green, red and white liveries on long motorway trips... but joining the OFFICIAL Members' Club will make your journeys even BETTER!**

When you join, in addition to 'Spotting' the famous trucks you can share the fun with thousands of other official 'Stobart Spotters' and enjoy all the special benefits that membership of this legendary club has to offer.

As an official member, you will receive the exclusive 'Spot-On' magazine twice a year. Spot-On is packed with news, information and updates on the latest developments from the Stobart Group. There is also a dedicated Members Club section in the magazine where your letters and pictures are featured as well as some fabulous competitions!

You'll have access to the fantastic Club Stobart website which features an exclusive Member's ONLY area that is packed with the very latest news and updates on the growing fleet, including the all-important names and fleet numbers. Club Stobart also has a special 'Spotters Journal' area, where you can record all your latest Spotting data.

...But the benefits of joining don't end there! Did you know that there is an EXCLUSIVE Members' ONLY discount on the majority of the great Stobart branded Appleton Thorn, by mailorder or from the StobartShop website.

**Come and join in all the fun... There's just so much more to OFFICIAL Stobart Spotting than you'd think!**

**Stobart**  
MEMBERS CLUB



## The benefits of being an OFFICIAL Stobart Member.

- **Exclusive** Membership Pack on joining:
  - A unique Membership Card.
  - Exclusive Stobart Members' Club Car Sticker.
  - An exclusive Pin Badge.
  - The latest edition of 'Spot On'.
- **Exclusive** annual Spotters' Handbook and Fleet Updates.
- **Exclusive** 'Spot On' full colour Members' Club magazine, published twice a year.
- **Exclusive** Members ONLY section within the fantastic Stobart Website.
- **Exclusive** Members' discounts on official merchandise.
- **Exclusive** Depot Tour with gifts and refreshments.
- **Exclusive** High quality, full colour Stobart calendar.
- Annual colour merchandise catalogue and updates.
- **Exclusive** chance to be a featured Spotter in 'Fan Focus' in Spot On magazine.
- **Exclusive** Members' Club downloads, including Wallpapers and Pictures for your PC.
- **Exclusive** Virtual tour of the state-of-the-art Stobart cab livery wrap.
- **Exclusive** Members' ONLY competitions.
- **The Fabulous** opportunity to 'Name a Truck'.
- ...PLUS SO MUCH MORE!



# Stobart Membership Application

## Applicant's details - PLEASE COMPLETE IN BLOCK CAPITALS

Title: (please tick)  Mr  Mrs  Miss  Ms

Surname:  First name(s):

Address:

Postcode:  Country:

Telephone:  D of B:

Email:

## Membership Type:

**EU/UK Residents £15.00 / £12.00 Renewal**

**NON-EU/UK Residents £18.00 / £15.00 Renewal**

Initial joining fee inc. membership £15.00 (annual renewal fee is £12.00).

Initial joining fee inc. membership £18.00 (annual renewal fee is £15.00).

## Payment by Credit/Debit Card:

Please charge my VISA, MASTERCARD or MAESTRO card  
(this section MUST be completed by the card holder).

Card holder:

Card type:  Visa  Visa Electron  MasterCard  Switch  Maestro  Solo

Details Valid FROM  Expiry Date

Issue number:  Cardholder's Tel No:

Card No:

Security No:  (This is the LASTTHREE digits on the signature strip on the reverse of your card)

Signature:   
Date:

## Payment by Cheque:

I enclose a CHEQUE/PO made payable to:

**'Eddie Stobart Promotions'**  
(please write your name and address on the back of the cheque).

## What next?

Once complete, send this form with your PAYMENT /PAYMENT DETAILS to:

**STOBART MEMBERS' CLUB,  
Brunthill Road,  
Kingstown Industrial Estate,  
Carlisle, CA3 0EH, UK.**

Please allow 28 days for Stobart Promotions to process your new membership.

